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Powering digital inclusion through a European collective

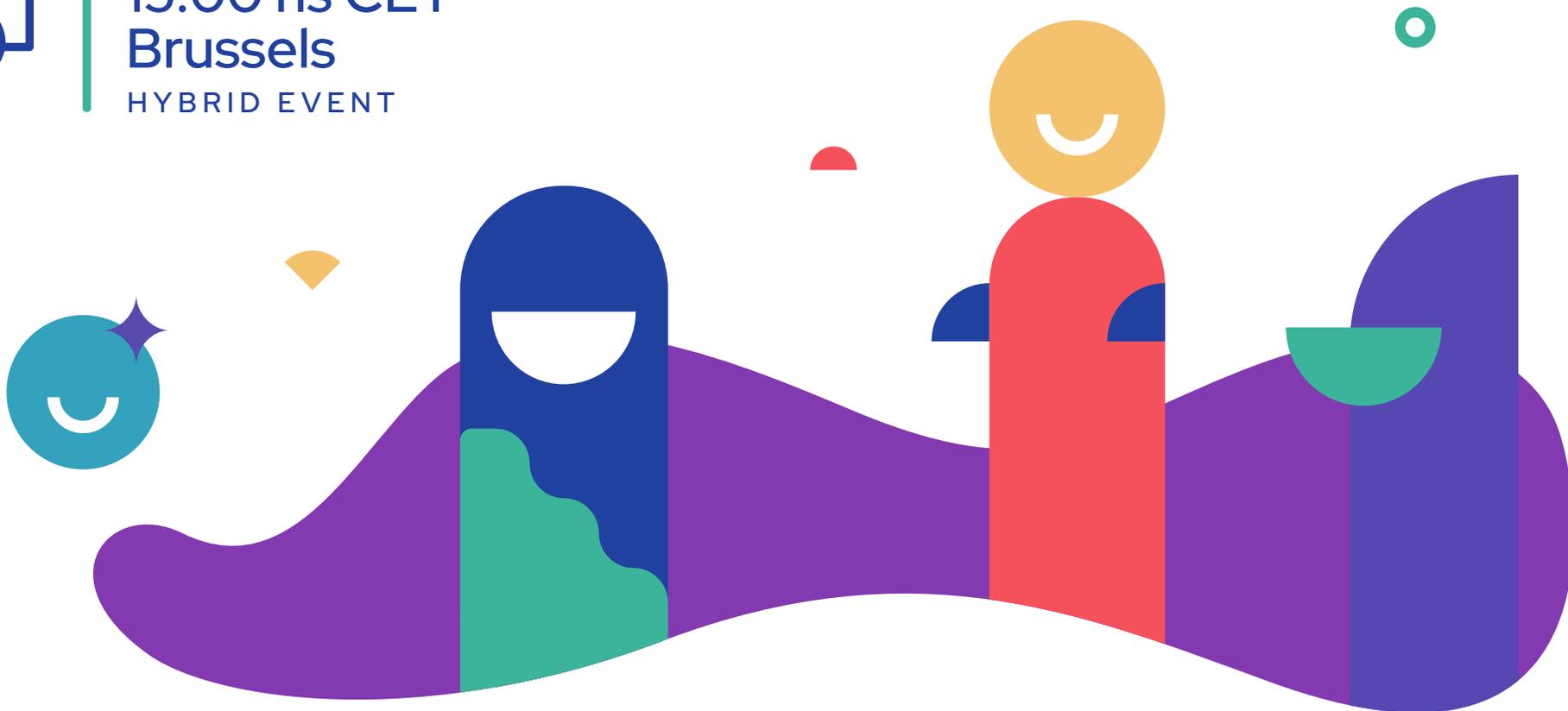


November 21st

15:00 hs CET

Brussels

HYBRID EVENT



WHAT IS THE DIGITAL COLLECTIVE?



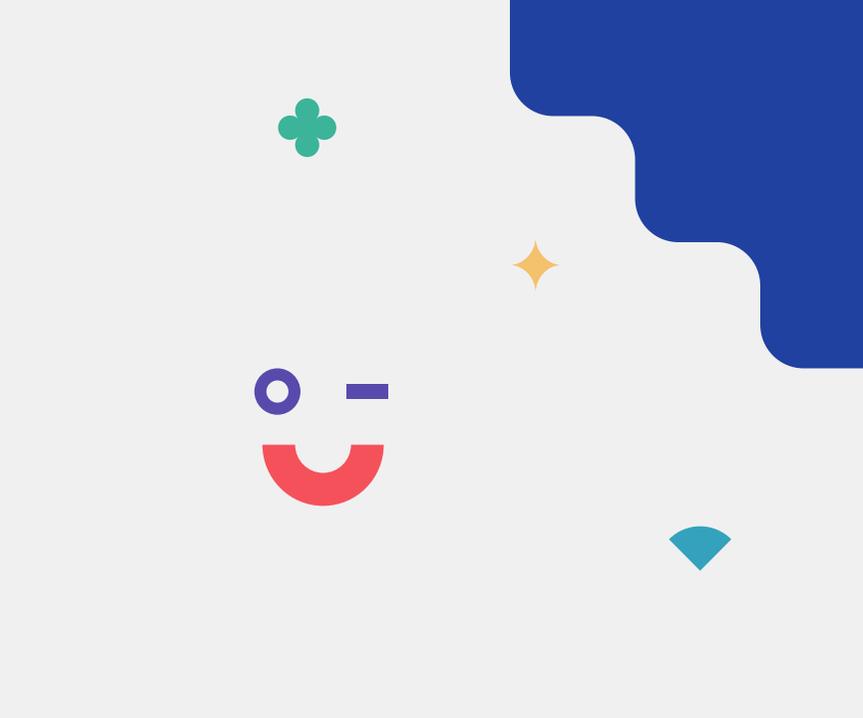
The **Digital Collective** (DigiCo) is a Brussels-based not-for-profit organisation advocating for radical digital inclusion at the European level to **close the growing digital skills divide**.

DigiCo is **driving the digital inclusion movement** by uniting and aligning multi stakeholders around common goals. It provides organisations with the financial, technical and collaborative resources they need to scale up their social impact. DigiCo built its own **digital skills self-assessment platform Skillify**, aligned with the Digital Competence Framework for Citizens (DigComp) developed by the European Commission. DigiCo also created its own **Community of Practice** which reunites non-profit organisations, policy makers, researchers, and labour market intermediaries in a dedicated space to collaborate, share knowledge, and promote good practices on digital inclusion.

EVENT PURPOSE

As we approach the **2023 European Year of Skills**, DigiCo is reuniting its Community of digital inclusion stakeholders, to launch our next year's agenda under the premise of **“Powering digital inclusion through a European collective”**. Through this event, DigiCo will address the urgent need to empower the most marginalized groups with the skills, confidence, and pathways to meaningful jobs.

This Launch Event marks the **Official Launch of the organisation, together with the announcement of the Google.org grant support**. This event will reunite multiple stakeholders working on digital upskilling for the inclusion of migrants in society and the labour market, a topic that is increasingly relevant with the current influx of Ukrainian refugees and the announcement of 2023 as the European Year of Skills.



AUDIENCE

- > European digital skills training providers
- > European Policy makers
- > Researchers in digital inclusion
- > Labour market intermediaries (workforce inclusion advocates, Public Employment Services etc)

TIME	TOPIC		SPEAKERS
14:30	Registration & Welcome Coffee		Léa Ichikawa DigiCo
15:00	Key Note	Introduction	Gori Yahaya DigiCo
15:15		Google.org	Karen Massin Google.org
15:30	Panel 1		Sophie Jonke, Didier Van Der Meeren & Dana Pavlychko
16:25	Panel 2		Tiina Polo, Maria do Carmo Gomes, Karine Sonigo & Amadou Sako
17:15	DigiCo's 2023 Agenda		Lisa Varga DigiCo
17:25	Q&A to Digico and Discussion		Léa Ichikawa DigiCo
17:40	Closing		Léa Ichikawa DigiCo
17:45	Networking Reception		



KEY NOTES



DigiCo



Gori Yahaya

Co-founder and Co-director
The Digital Collective

Google.org



Karen Massin

Head of Government Affairs and
Public Policy for EU Institutions
Google



PANEL #1

Digital upskilling for the integration of migrants: 3 European case studies

European learning providers at the forefront of digital inclusion will share their comprehensive methods of integrating migrants by combining digital upskilling with the provision of language learning and career workshops.

Key Points:

- > Skillset and job aspirations of migrants and refugees
- > Co-creation and participatory methodologies
- > Community building strategies
- > Blending language and digital skills trainings as a catalyst for integration
- > Soft skills and career training for a fast-track integration into the labour market



15:30 – 16:20

SPEAKERS



Sophie Jonke

Director
REDI School of Digital Integration
Germany



Didier Van Der Meeren

Director
Le Monde des Possibles
Belgium



Dana Pavlychko

CEO
United for Ukraine
Switzerland

PANEL #2

Pathways for a comprehensive labour integration of migrants: the role of digital

Stakeholders from the European Commission, Private Sector and International Organisations will ensure a diverse dialogue on the current strategies and mechanisms in place at the EU level to allow this social and labour inclusion.

Key Points:

- > EU Skills Profile Tool for Third Country Nationals
- > Portability of Skills and Qualifications
- > Recognition of prior learning
- > Active labour market measures
- > Integrated approach between skills and employment



16:25-17:15

SPEAKERS



Tiina Polo

Senior Expert

DG EMPLOY

European Commission



Maria do Carmo Gomes

Senior Human Capital Development Expert

European Training Foundation

Italy



Karine Sonigo

Skills Digitalisation Specialist

ILO

Switzerland



Amadou Sako

Regional Advisor and Project Officer

International Organisation of Employers

Switzerland